

# POLYSTEP® HPE

a functional monomer for use in emulsion polymerization systems

**POLYSTEP HPE** is a phosphate ester functional monomer for use in emulsion polymerization, consisting of the mono and di-ester of 2-hydroxyethyl methacrylate (HEMA). When incorporated into polymers, POLYSTEP **HPE** improves coating properties in architectural and industrial direct-to-metal (DTM) applications at typical use levels of 1-4% active on total monomer content.

#### Key Attributes:

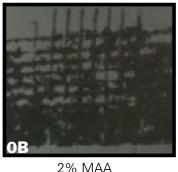
- ✓ Promotes metal adhesion
- √ Improves chemical resistance
- ✓ Promotes pigment dispersion such as TiO<sub>2</sub>
- ✓ Provides corrosion resistance

## **Adhesion Improvement**

POLYSTEP HPE improves metal adhesion compared to a methacrylic acid (MAA) containing coating.



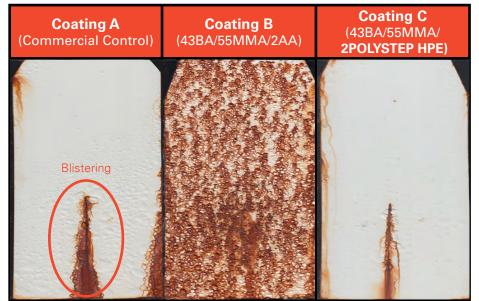
2% POLYSTEP HPE\*



ASTM D3359, on CRS Panels Stryrene-acrylic Coatings; <50 g/L VOC, PVC = 23%, Tg =  $5^{\circ}$ C

### **Corrosion Resistance**

Incorporating **POLYSTEP HPE** into the acrylic polymer improves salt spray corrosion resistance compared to an acrylic acid control (Coating B) and provides equivalent resistance to a commercial acrylic latex (Coating A).



BA = Butyl Acrylate

MMA = Methyl Methacrylate

AA = Acrylic Acid

Blister formation is minimized compared to the commercial latex and is influenced by the choice of emulsifier and colloidal stabilizer. For optimal performance, it is recommended that POLYSTEPTSP-16PE30 (arylphenol alkoxylate phosphate ester, free acid surfactant) be used as the primary emulsifier.

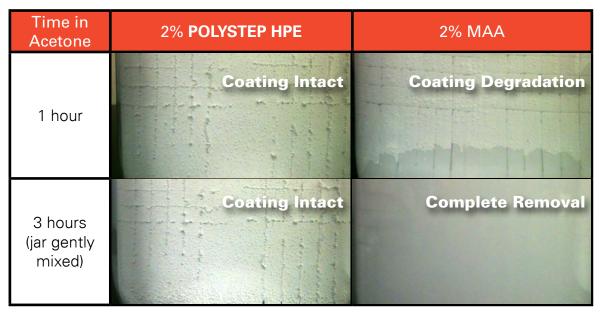
ASTM B117, 500 Hours Exposure, 3.1 Mils DFT Industrial DTM Waterborne Acrylic Latex Coating; <100 g/L VOC,  $Tg = 15^{\circ}C$ 



<sup>\*</sup>All percentages refer to percent active on total monomer content.

#### **Chemical Resistance**

**POLYSTEP HPE** improves chemical resistance compared to an MAA-containing coating.

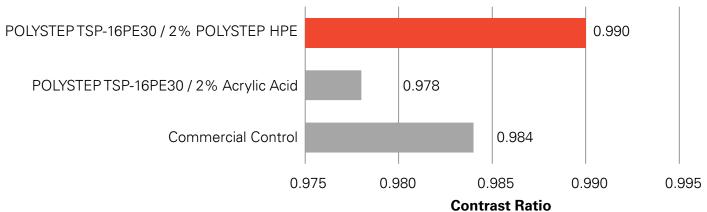


High gloss white DTM topcoat was applied to cold-rolled steel (2.2 mil wet; 0.5 mil dry) and dried per ASTM standard. The cured coatings were submerged into acetone baths and sealed.

ASTM D2792, modified, solvent & fuel resistance of traffic paints Styrene-acrylic Coating; 185 g/L VOC, PVC = 18%, Tg =  $40^{\circ}$ C

### **Pigment Dispersion**

Phosphate esters are known to improve TiO2 dispersions. Incorporating **POLYSTEP HPE** into the polymer improves TiO2 interaction efficiency. Data shows that improvements in hiding can be achieved by incorporating **POLYSTEP HPE** into the polymer.



ASTM D2805 Industrial DTM Waterborne Acrylic Coating; <100 g/L VOC, Tg = 15°C POLYSTEPTSP-16PE30: Arylphenol alkoxylate phosphate ester

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